

Module Specification

Module Title: Final Project (Business)

Module code:	HBASHR070, HBASHR071	NQF level:	Level 6
Credit value:	40 credits	Semester of study:	1 and 2
Module type:	Compulsory	Pre-requisites:	None
Available to:	BA (Hons) Music (Business)		

Module overview (Indicative Projects)

Practice in Context Research Project - Assessment Pattern E

Available to: All pathways ***with the exception of*** BA (Hons) Music (Popular), BA (Hons) Music (Folk with Popular), BA (Hons) Music (Classical with Popular), BA (Hons) Music (Jazz with Popular), BA (Hons) Music (Production with Popular), BA (Hons) Music (Songwriting)

This project allows the student to examine their specialist area in order to ascertain a contextual framework for their practice. Through seminars they will identify their title and approach with the tutor and will discuss ideas with their peers. The seminars will ensure students are equipped with analytical and research skills needed to complete a substantial piece of written work. The project is designed to allow students to specialise in their main area of inquiry.

Tutor support will be allocated from across the teaching provision at the Conservatoire – where appropriate/necessary these tutors may be from other pathways or schools across the conservatoire.

Examples include:

- the production or analysis of compositions contextualised by a critical framework;
- analysis of performance techniques as part of a critical framework;
- where strong aural tradition is relevant (e.g. folk and jazz) students may produce transcriptions and video performances supported by a critical framework.
- a business student may review case studies in an area they wish to critique.

Business Project – Assessment Pattern G

Available to: BA (Hons) Music (Business)

Building on knowledge attained from level 5, this project aims to draw together the group experiences achieved in Specialist Group Study 1 and 2 into a final year project, in which a company is publicly launched. This could take the form of an online distributor, artistic management, record company, app development or similar entrepreneurial endeavour linked intrinsically to the music business. Students produce a strategic and marketing campaign that ultimately will produce a set of sales figures. They will also manage those professional and legal processes relevant to the task, to include establishing ownership of copyrights in the music or project.

Aims

This module is designed to offer students flexibility in order to give opportunities for them to study an area of interest in detail e.g. a student may wish to explore deep contextual relationships with their specialist study in the form of a practice-based research project.

The module aims to:

1. Engage the student in an extensive and substantial study.
2. Allow a choice of projects from the areas of Performance, Practice-based Research, Composition, Production or Business.
3. Enable students to develop their academic and practical strengths.

Learning outcomes

On successful completion of this module, students will be able to:

1. Devise, prepare and deliver a stylistically/critically informed project showing a command of appropriate musical, critical or entrepreneurial skills and knowledge.
2. Evidence strategic thinking, planning, creativity and the integration of theory and practice for an artistic/musical discourse or business model.
3. Communicate complex or sophisticated ideas through an appropriate medium for a chosen project.
4. Evidence contributions to group work through assignment specific contribution targets (group projects only).

Learning and teaching methods

Teaching and learning is designed to ensure that students can interact with peers with similar interests and objectives. Contact time will therefore take place in seminars or workshop scenarios. For example, if a student chooses a **Group/Ensemble based project**, teaching will take place in the conservatoire's rehearsal spaces. Those who wish to take a **practice-based research project** will be placed in seminar groups where research can be shared and research skills honed throughout the duration of a project. Those undertaking a composition project may work with a complementary art-form that is sourced by themselves (e.g. a composer may work with a film director to produce a score). Composers will also be grouped into seminar groups as appropriate.

In addition, a series of guest lectures will take place to ensure that all projects are supported by current practice. The lectures will be specified for pathways to ensure that students receive relevant information and knowledge.

Contact hours and directed study (over semesters 1 and 2)

Delivery type	Student hours
Indicative hours for learning and teaching activities	50 hours
Indicative hours of directed study	350 hours
Total hours (100hrs per 10 credits)	400 hours

Opportunities for formative feedback

Students will have opportunities to receive regular formative assessment through timetabled sessions.

Assessment Method

Pattern E – Practice in Context Research Project

Description of assessment	Length/Duration	Weighting	Module LOs addressed
Practical work/documents (60%) and 4000 words (40%)	4000 words (Practical work/documents – TBC)	100%	1, 2, 3

Pattern G – Business Project

Description of assessment	Length/Duration	Weighting	Module LOs addressed
Presentation	15 minutes	50%	1, 2, 3
E-portfolio	5000 words	50%	1, 2, 3

Re-Assessment Method*

Pattern E – Practice in Context Research Project

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Practical work/documents (60%) and 4000 words (40%)	4000 words (Practical work/documents – TBC)	100%	1, 2, 3

Pattern G – Business Project

Description of assessment	Length/Duration	Weighting	Module LOs addressed
Presentation	15 minutes	50%	1, 2, 3
E-portfolio	5000 words	50%	1, 2, 3

*Where practicable, assessments may be delivered through the conservatoire's VLE or by video to ensure that overseas students are not disadvantaged or incur unnecessary travel costs. Assessments delivered through the VLE will be timed and invigilated.

Indicative Reading List

The tutor will provide indicative repertoire/research materials/reading per specialism.

Additional Information

1. Any project that requires group-work will be formalised and arranged by the appropriate Curriculum Leader and Module Coordinator to ensure that, ensembles/bands have appropriate membership. It is permissible to allow a student to play in more than one ensemble/group to aid this process, but any one student may only be assessed in one ensemble/group identified at the beginning of the process.
2. Students on combined pathways (e.g. Classical with Jazz) must study their Final Project in their minor pathway. For example, a Classical with Jazz student must study their Final Project in Jazz.
3. Students who choose an option in isolation will have the opportunity to undertake the module as delivered by the most appropriate pathway for their objectives.
4. In group/ensemble performance, students must ensure that there is a minimum of two students being assessed or the group cannot go ahead.